

# Non-Traditional Benefits and Perks

What's Trending



All of the non-traditional benefits and perks listed in our survey are already offered by at least one respondent (listed below from most common to least). As you can see, many of the benefits that are most offered are also on the list to be added in 2018 by organizations that don't yet have them. Some, such as student loan repayment programs, may not be common yet but appear to be rapidly gaining ground.



2017	ADDING IN 2018	2017	ADDING IN 2018
Accident insurance (60% already offer)	2% ↑	Pet insurance (12% already offer)	8% ↑
Standing desks (58% already offer)	5% ↑	Games at work (12% already offer)	
Critical illness insurance (52% already offer)	4% ↑	Child care subsidy (10% already offer)	
Paid leave for new parents (49% already offer)	8% ↑	Elder care services (8% already offer)	
Telemedicine (45% already offer)	6% ↑	Bring pet to work (8% already offer)	
Paid family leave to care for dependents (41% already offer)	6% ↑	Back-up child care (6% already offer)	
Financial education/counseling (34% already offer)	9% ↑	Student loan repayment program (4% already offer)	10% ↑
Wearable fitness devices (26% already offer)	2% ↑	Unlimited paid time off (2% already offer)	
Hospital indemnity insurance (25% already offer)		Free meals on a regular basis (2% already offer)	
Identity theft insurance (19% already offer)	4% ↑		